



State of Tennessee

PUBLIC CHAPTER NO. 25

SENATE BILL NO. 737

By Yarbro

Substituted for: House Bill No. 726

By Swann, Eldridge, Shaw, Ramsey, Kevin Brooks, Clemmons, Ragan, Marsh, Parkinson, Byrd, Turner, Mark White, Weaver, Crawford, Kane, Hardaway, Fitzhugh

AN ACT to amend Tennessee Code Annotated, Title 47, Chapter 18 and Title 55, relative to motor vehicles.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF TENNESSEE:

SECTION 1. Tennessee Code Annotated, Section 47-18-104(b), is amended by adding the following as new subdivisions:

(51) Advertising services for the provision of a warranty for a motor vehicle, as defined in § 55-8-101, in a deceptive manner that is likely to cause the owner of the motor vehicle to believe that the advertisement originated from the original manufacturer of the motor vehicle or from the dealer that sold the motor vehicle to the owner;

SECTION 2. This act shall take effect upon becoming a law, the public welfare requiring it, and shall apply to conduct occurring on or after the effective date of this act.

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PASSED: March 16, 2017


RANDY McNALL
SPEAKER OF THE SENATE


BETH HARWELL, SPEAKER
HOUSE OF REPRESENTATIVES

APPROVED this 29th day of March 2017.


BILL HASLAM, GOVERNOR