



# *State of Tennessee*

## **PUBLIC CHAPTER NO. 745**

### **SENATE BILL NO. 2436**

**By Johnson, Swann, Massey**

Substituted for: House Bill No. 2186

By Lamberth, Gant, Rudder

AN ACT to amend Tennessee Code Annotated, Section 4-3-2206, relative to the department of tourist development.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF TENNESSEE:

SECTION 1. Tennessee Code Annotated, Section 4-3-2206(a), is amended by deleting the language "The commissioner, acting through the tourism division, shall, in accordance with the rules, regulations, policies and procedures of the state publications committee:" and substituting the following:

The commissioner shall:

SECTION 2. Tennessee Code Annotated, Section 4-3-2206, is amended by adding the following as a new subsection:

( ) The commissioner is authorized and empowered to develop and implement activities, grants, and programs that foster the continued growth of tourism in this state.

SECTION 3. Tennessee Code Annotated, Section 4-3-2206, is amended by adding the following as a new subsection (a) and redesignating existing subsection (a) and the remaining subsections accordingly:

(a) The department of tourist development is designated as the department for the implementation and administration of all tourism marketing and promotion, tourism partner services, and tourism economic development projects. The department has the power to facilitate, assist, and promote, in every practicable manner, the interests of tourism in this state.

SECTION 4. This act takes effect upon becoming a law, the public welfare requiring it.

SENATE BILL NO. 2436

PASSED: March 14, 2022

  
RANDY McNALLY  
SPEAKER OF THE SENATE

  
CAMERON SEXTON, SPEAKER  
HOUSE OF REPRESENTATIVES

APPROVED this 24<sup>th</sup> day of March 2022

  
BILL LEE, GOVERNOR