



State of Tennessee

HOUSE JOINT RESOLUTION NO. 1093

By Representative Cooper

and

Senators Akbari, Kyle, Lamar

A RESOLUTION to recognize Tyrone Burroughs, Fourth Annual Living Legend Awards honoree.

WHEREAS, it is fitting that we should specially recognize those estimable individuals who have dedicated their time and energies toward enhancing the quality of life in their communities; and

WHEREAS, one such individual is Tyrone Burroughs, who is being honored at the Fourth Annual Living Legend Awards in recognition of the leadership and service he has provided to the people of Shelby County; and

WHEREAS, since 1987, Mr. Burroughs has served as the founder, president, and chief executive officer of First Choice Sales and Marketing Group, an industry leader in global consumer products management; and

WHEREAS, today, Mr. Burroughs and his company continue to provide strategies for enhanced growth to some of the world's largest consumer packaged-goods manufacturers, retailers, and distributors; and

WHEREAS, utilizing the talents of Mr. Burroughs and more than 100 employees and professional contributors, First Choice is a driving force in the \$1.7 trillion multi-cultural personal care market and has received numerous industry awards for connecting its clients to their target market; and

WHEREAS, described as a trailblazer, innovator, visionary, and philanthropist, Tyrone Burroughs provides business advice as a member of the Benedict College board of trustees, Guaranty Bank board of directors, the NAACP Memphis branch board of directors, Global Beauty Alliance board, and the Vision 2020 Retail Strategy advisory committee; in addition, he served as chairman of both The Burroughs Foundation, Inc., and the board of trustees for the historic Metropolitan Baptist Church; and

WHEREAS, a graduate of Benedict College with a Bachelor of Arts degree in History and Political Science, Mr. Burroughs received an honorary Doctorate of Humane Letters from his alma mater; in 2017, Benedict christened the "Tyrone Adam Burroughs School of Business and Entrepreneurship" in recognition of his philanthropic achievements in education; and

WHEREAS, throughout his estimable career, Tyrone Burroughs has demonstrated the utmost professionalism, ability, and integrity; his commitment to excellence and community service is representative of the Volunteer State, and he should be specially recognized; now, therefore,

BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES OF THE ONE HUNDRED TWELFTH GENERAL ASSEMBLY OF THE STATE OF TENNESSEE, THE SENATE CONCURRING, that we congratulate Tyrone Burroughs upon his recognition at the Fourth Annual Living Legend Awards, applaud his outstanding community leadership, salute his professional expertise and personal excellence, and extend our best wishes for continued success in his future endeavors.

BE IT FURTHER RESOLVED, that an appropriate copy of this resolution be prepared for presentation with this final clause omitted from such copy and upon proper request made to

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the appropriate clerk, the language appearing immediately following the State seal appear without House or Senate designation.

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ADOPTED: April 20, 2022



CAMERON SEXTON, SPEAKER
HOUSE OF REPRESENTATIVES



RANDY MCNALLY
SPEAKER OF THE SENATE

APPROVED this 21st day of April 2022



BILL LEE, GOVERNOR