



STATE OF TENNESSEE

# EXECUTIVE ORDER

BY THE GOVERNOR

No. 18

**AN ORDER ESTABLISHING THE KEEP TENNESSEE BEAUTIFUL  
ADVISORY COUNCIL AND SUPPORTING THE  
KEEP AMERICA BEAUTIFUL SYSTEM**

**WHEREAS**, the management of solid waste generated in our society is a growing need; and, behavior that leads to littering through mishandling solid waste is a statewide problem; and each Tennessean should accept a personal responsibility for keeping Tennessee clean; and

**WHEREAS**, there is a great need to communicate to all Tennesseans the cost savings, improvements to quality of life, health benefits, and enhancements to tourism and economic development which result from prevention of littering and proper solid waste handling as it pertains to highways, waterways, metropolitan forms of government, municipalities, counties, and public lands; and

**WHEREAS**, the Keep Tennessee Beautiful Program at The University of Memphis has done an excellent job of creating permanent local litter prevention programs, developing and coordinating mass media communications, sponsoring educational forums, promoting consumer recycling, encouraging volunteer actions in local communities, publishing technical guides, and producing an elementary school curriculum and video for all K-6 schools in Tennessee; and

**WHEREAS**, local programs created for litter prevention require and deserve the support of State government to provide

continuity of program support, to provide technical assistance and training to encourage expansion and comprehensiveness of programs and to facilitate the exchange of new ideas; and

**WHEREAS**, the Commissioner of Transportation and the Executive Director of the State Planning Office found it appropriate to establish the Clean Tennessee Advisory Council in 1989, and now find it desirable to continue this effort under the Keep Tennessee Beautiful Program and Keep Tennessee Beautiful Advisory Council;

**NOW, THEREFORE, I, Don Sundquist, Governor of the State of Tennessee**, under and pursuant to the authority vested in me by the Constitution and the laws of this state, do hereby order and direct the following;

1. There is hereby established the Keep Tennessee Beautiful Advisory Council to help guide the statewide litter prevention effort and assist with the solid waste problem facing Tennesseans.

2. The Advisory Council shall have twenty-one (21) members, fourteen (14) of whom will be citizen members appointed by the Governor, together with seven (7) ex officio members. The Advisory Council shall report to the Commissioner of Transportation. The citizen members will be selected because of their demonstrated interest or past activity in litter prevention, public education, behavior modification programs, or solid waste management and shall come from business, industry, environmental, civic and educational sectors. Geographic balance, area of expertise and community influence will also be considered as citizen members are selected.

3. The ex officio members shall be the Commissioners of Agriculture, Environment and Conservation, Tourism, Economic and Community Development, Transportation, and Safety or their

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designees, and the Keep Tennessee Beautiful Coordinator. Ex officio members may vote but may not serve as officers of the Advisory Council.

4. To the extent possible this will be a volunteer council. The members shall serve without pay, but may receive travel reimbursement for mileage; food and lodging in accordance with the State Comprehensive Travel Regulations as lawfully promulgated by the Department of Finance and Administration. For Administrative purposes the Council shall be attached to the Department of Transportation.


5. IT IS FURTHER ORDERED that the executive agencies and departments of the State of Tennessee work with Keep America Beautiful, Inc. by participating in a public private partnership effort to facilitate Keep America Beautiful System programming at the community level. This effort should be accomplished through the Keep Tennessee Beautiful Program at The University of Memphis and the Keep Tennessee Beautiful Advisory Council. And wherever appropriate, other state agencies shall support this voluntary implementation of the Keep America Beautiful System for cities and counties of Tennessee

IN WITNESS WHEREOF, I have subscribed my signature and caused the Great Seal of Tennessee to be affixed this 10<sup>th</sup> day of Sept, 1998.

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SECRETARY OF STATE  
PUBLICATIONS



GOVERNOR

ATTEST:



SECRETARY OF STATE

