

**RULES  
OF  
TENNESSEE DEPARTMENT OF TOURIST DEVELOPMENT  
DIVISION OF WELCOME CENTERS**

**CHAPTER 1670-4-1  
WELCOME CENTERS**

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**1670-4-1-.01 GENERAL.** The Division of Welcome Centers is responsible for the operation of our seven Welcome Center facilities in the State of Tennessee. Our Welcome Centers receive an average of 1.3 million registrants annually with one out of every three persons registering, which equals 4 million persons with an average of 2.5 persons per car stopping at our Welcome Centers. The Welcome Centers provide tourist information to an estimated million persons annually at our seven centers in our competitive effort with the other southeastern states to sell tourists to visit in the State of Tennessee.

*Authority:* Chapter 468 of the Public Acts of 1976. *Administrative History:* Original Rule filed June 1, 1976; effective July 1, 1976.

**1670-4-1-.02 FAMILIARIZATION TRAINING.** The Division of Welcome Centers is responsible for providing familiarization training to all Welcome Center hostesses on each of the nine tourist regions in the State of Tennessee through visitations to each region toward its effort to assure that they are knowledgeable to promote and sell tourists on all of the tourist attractions.

*Authority:* Chapter 468 of the Public Acts of 1976. *Administrative History:* Original Rule filed June 1, 1976; effective July 1, 1976.